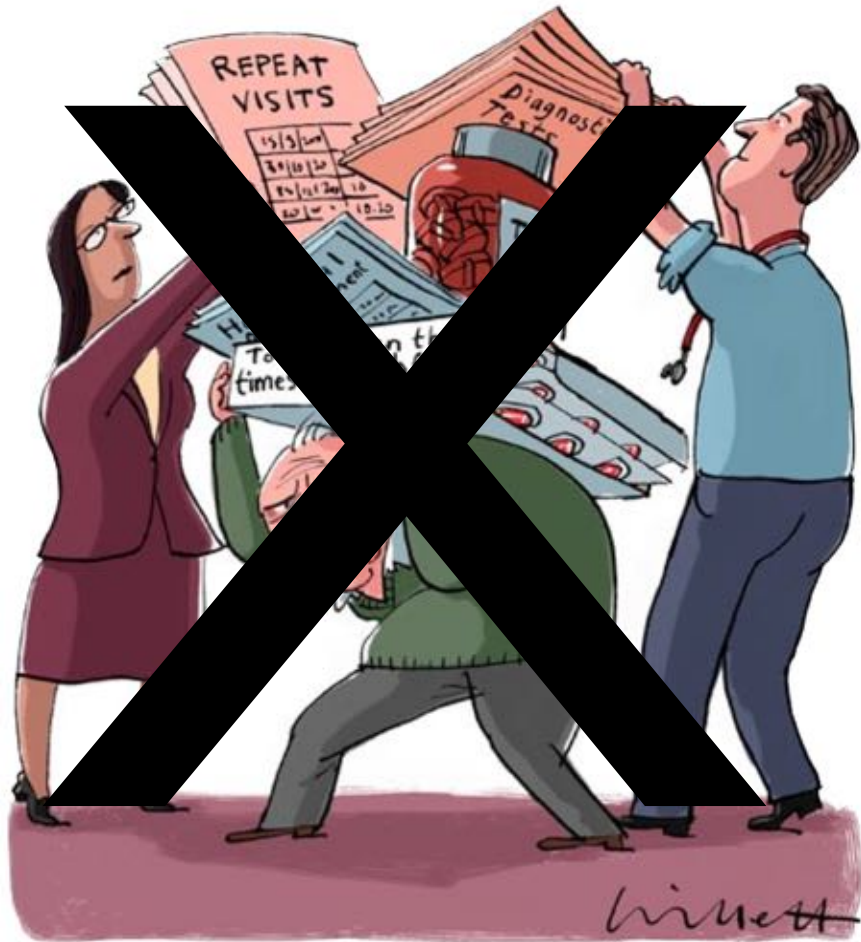




therapeuticseducation.org
medicationmythbusters.com

James McCormack
BSc (Pharm), PharmD
Professor
University of British Columbia
Vancouver, BC, Canada

Minimally Disruptive Medicine



Establish burden of therapy

Encourage coordination in clinical practice

Acknowledge comorbidity in clinical evidence

Prioritize from the patient perspective

**WE ARE
KNOWLEDGE
BROKERS**

antibiotics

thiazides

many vaccines

ACE inhibitors

proton pump
inhibitors

H2 receptor
antagonists

contraceptives

corticosteroids

beta-agonists

insulin

anesthetics

adrenalin

narcotics

chemotherapy

warfarin



World Health
Organization

300+
medications

The Selection and Use of Essential Medicines

Report of the WHO Expert Committee, 2011
(including the 17th WHO Model List of Essential Medicines
and the 3rd WHO Model List of Essential Medicines for Children)

Drugs Removed from the Market

1950-70s

Thalidomide
Teratogenicity
LSD (psych cure-all)
Used recreationally
Diethylstilbestrol
Teratogenicity
Phenformin/Buformin
Lactic acidosis

1980s

Ticrynafen
Hepatitis
Zimelidine
Guillain-Barré syndrome
Phenacetin
Cancer/
kidney disease
Methaqualone
Addiction/overdose
Nomifensine (Merital)
Hemolytic anemia

1990s

Triazolam
UK - psychiatric reactions
Terodiline (Micturin)
Prolonged QT interval
Temafloracin
Allergic reactions/
hemolytic anemia
Flosequin (Manoplax)
Increased hospitalization/
death
Alpidem (Ananxyl)
Hepatotoxicity
Chlormezanone (Trancopal)
Toxic epidermal necrolysis
Dexfenfluramine/fenfluramine
Heart valve disorder
Tolrestat (Alredase)
Hepatotoxicity
Terfenadine (Seldane)
Cardiac arrhythmias
Mibefradil (Posicor)
Dangerous interactions
Etretnate
Birth defects
Tolcapone (Tasmar)
Hepatotoxicity
Temazepam (Restoril)
Sweden and Norway - diversion,
abuse, overdose
Astemizole (Hismanal)
Arrhythmias
Grepafloxacin (Raxar)
Prolonged QT interval

2000s

Troglitazone (Rezulin)
Hepatotoxicity
Alosetron (Lotronex)
Fatal complications of
constipation
Reintroduced 2002 on a
restricted basis
Cisapride (Propulsid)
Cardiac arrhythmias
Amineptine (Survector)
Hepatotoxicity
Dermatological
Abuse potential
Phenylpropanolamine
(Dexatrim)
Stroke
Trovafloracin (Trovan)
Liver failure
Cerivastatin (Baycol)
Rhabdomyolysis
Rapacuronium (Raplon)
Fatal bronchospasm
Rofecoxib (Vioxx)
Myocardial infarction
Co-proxamol (Distalgesic)
Overdose dangers
Hydromorphone ER
(Palladone)
Overdose dangers
Thioridazine (Mellaril)
UK - cardiotoxicity
Pemoline (Cylert)
Hepatotoxicity

Ximelagatran (Exanta)
Hepatotoxicity
Pergolide (Permax)
US - heart valve damage
Tegaserod (Zelnorm)
Heart attack and stroke
Aprotinin (Trasylol)
Death
Inhaled insulin (Exubera)
Long-term safety and too
high a cost
Lumiracoxib (Prexige)
Liver damage
Rimonabant (Accomplia)
Severe depression and suicide
Efalizumab (Raptiva)
Progressive multifocal
leukoencephalopathy
Sibutramine (Reductil)
Cardiovascular risk
Gemtuzumab (Mylotarg)
US – no benefit and
venoocclusive disease
Rosiglitazone (Avandia)
Europe - heart attacks and
death

Outcomes Are Not Created EQUAL Surrogate - Subjective - Objective

Ask yourself: Can a patient feel the outcome?

If No - it is a surrogate marker

A Medical Tale (circa 1989)

The Surrogate Heart



Once upon a time, in a Kingdom Far, Far away, a Sage noticed that abnormal beats follow Heart Attacks

More beats did ↑ risk of Sudden Death

The King declared: “Give a remedy to decrease extra beats and thou shalt live a long and prosperous life”

And so they did,...

A Medical Tale: The Surrogate Heart



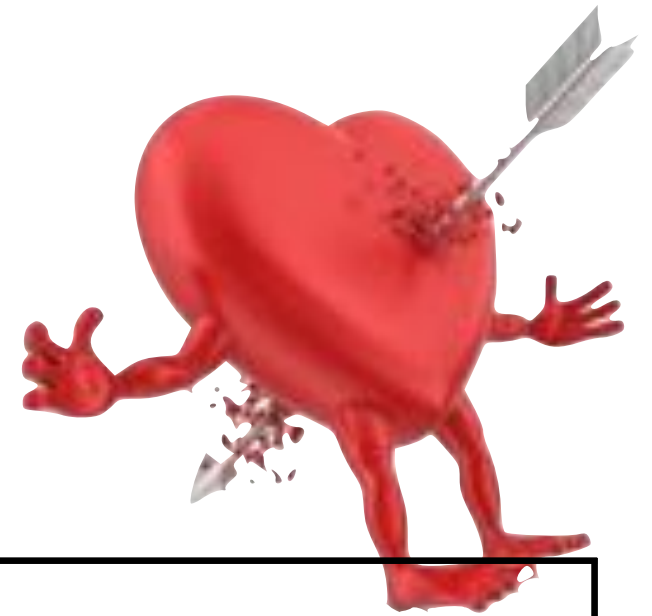
And all was good,... until a Jester asked: “Are we saving lives?”

After the execution, the King summoned the Fairy Godmother to solve the Jester’s riddle

She gave some the magic potion and others not -
80% dec in VPDs

10 months in time did pass

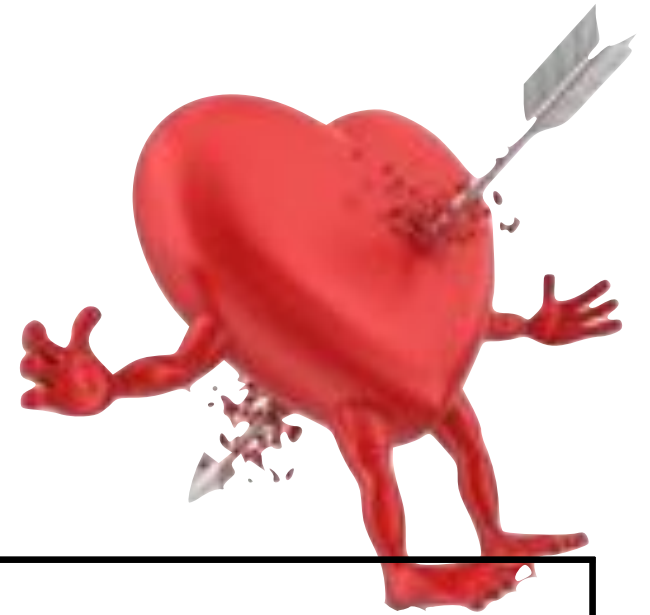
A Medical Tale: The Surrogate Heart



	Magic Potion A	Magic Potion B
Mortality	7.7%	3%
Arrhythmia death or cardiac arrests	4.5%	1.2%

NEJM 1989;321:406-12

A Medical Tale: The Surrogate Heart



	Encainide/ Flecainide	Placebo
Mortality	7.7%	3%
Arrhythmia death or cardiac arrests	4.5%	1.2%

NEJM 1989;321:406-12

Surrogates: The Never-ending Consistently Inconsistent Story

The Marker

The Treatment

HDL

Torcetrapib

LDL down, HDL up

CVD & mortality up

LDL

Niacin, Ezetimibe

Trigly

Fibrates

BP

Atenolol, Aliskiren, Doxazosin

A1c

Rosiglitazone - Almost any diabetes medications except
Metformin

Homocysteine

Folate

CRP in CVD

Vitamin E, Rosiglitazone, etc.

N Engl J Med 2007;357:2109-22

Typically “evidence-based” guideline recommendations are not based on “solid” evidence

JAMA[®]

Online article and related content
current as of March 17, 2009.

Scientific Evidence Underlying the ACC/AHA Clinical Practice Guidelines

Pierluigi Tricoci; Joseph M. Allen; Judith M. Kramer; et al.

JAMA. 2009;301(8):831-841 (doi:10.1001/jama.2009.205)

Analysis of Overall Level of Evidence Behind Infectious Diseases Society of America Practice Guidelines

Dong Heun Lee, MD; Ole Vielemeyer, MD Arch Intern Med. 2011;171(1):18-22

Cardiology	LEVEL	Infectious disease
11%	Evidence Level (I or A) based on RCTs	14%
48%	Evidence Level (3 or C) based on opinion	55%

2009 Canadian Cardiovascular Society/Canadian
guidelines for the diagnosis and treatment of
dyslipidemia and prevention of cardiovascular disease
in the adult – 2009 recommendations

TARGETS OF THERAPY

Risk level	Primary target: LDL-C	Class, level
High	<2 mmol/L	Class I, level A
CAD, PVD, atherosclerosis	or	
Most patients with diabetes	≥50% ↓ LDL-C	
FRS ≥20%	apoB <0.80 g/L	
RRS ≥20%		
Moderate	<2 mmol/L*	Class IIa, level A
FRS 10% to 19%	or	
LDL-C >3.5 mmol/L	≥50% ↓ LDL-C	
TC/HDL-C >5.0	apoB <0.80 g/L	
hs-CRP >2 mg/L in men		
>50 years and women		
>60 years of age		
Family history and hs-CRP		
modulate risk		
Low	≥50% ↓ LDL-C	Class IIa, level A
FRS <10%		

“Recommended target”
≤2 mmol/L/80mg/dL

TREATMENT TARGETS

Level A = recommendation
based on evidence from
multiple randomized
trials or meta-analyses

2013 ACC/AHA Guideline on the Treatment of Blood Cholesterol to Reduce Atherosclerotic Cardiovascular Risk in Adults

“The Expert Panel was **UNABLE TO FIND RCT
EVIDENCE** to support titrating cholesterol-lowering drug
therapy to achieve target LDL-C or non-HDL-C levels, as
recommended by ATP III”

20 “NEGATIVE” STUDIES IN A ROW

LIPIDS

AIM-HIGH, HPS2-THRIVE (niacin)

ACCORD (fibrates)

dalOUTCOMES (dalcetrapib)

STABILITY (darapladib)

DIABETES

ACCORD, ADVANCE, VADT

(aggressive A1c lowering)

ROADMAP (olmesartan)

ORIGIN (insulin)

SAVOR-TIMI 53 (saxagliptin)

EXAMINE (alogliptin)

ALECARDIO (aleglitazar)

BLOOD PRESSURE

ALTITUDE (aliskiren)

VALISH, AASK, ACCORD

(aggressive BP lowering)

GENERAL

ACTIVE (irbesartan/afib)

CRESCENDO (rimonabant)

VISTA-16 (varespladib)

182,000+
patients



1967

Effects of Treatment on Morbidity in Hypertension

Results in Patients With Diastolic Blood Pressures
Averaging 115 Through 129 mm Hg

Veterans Administration Cooperative Study Group on Antihypertensive Agents

Lower BP in patients with average DBP of
121 mmHg - 19 months

Placebo - 70 patients - 27 CVD events - 4
deaths

Drug - 73 patients - 2 events - 0 deaths

EFFECT OF PROPRANOLOL IN MILD HYPERTENSION

J. W. PATERSON

M.B., B.Sc. Lond., M.R.C.P.

MEDICAL REGISTRAR

C. T. DOLLERY

M.B., B.Sc. Birm., M.R.C.P.

LECTURER IN CLINICAL THERAPEUTICS

DEPARTMENT OF MEDICINE, ROYAL POSTGRADUATE MEDICAL
SCHOOL, DUCANE ROAD, LONDON W.12, ENGLAND

What goes down must come up

BMI³ over 65

AIC¹

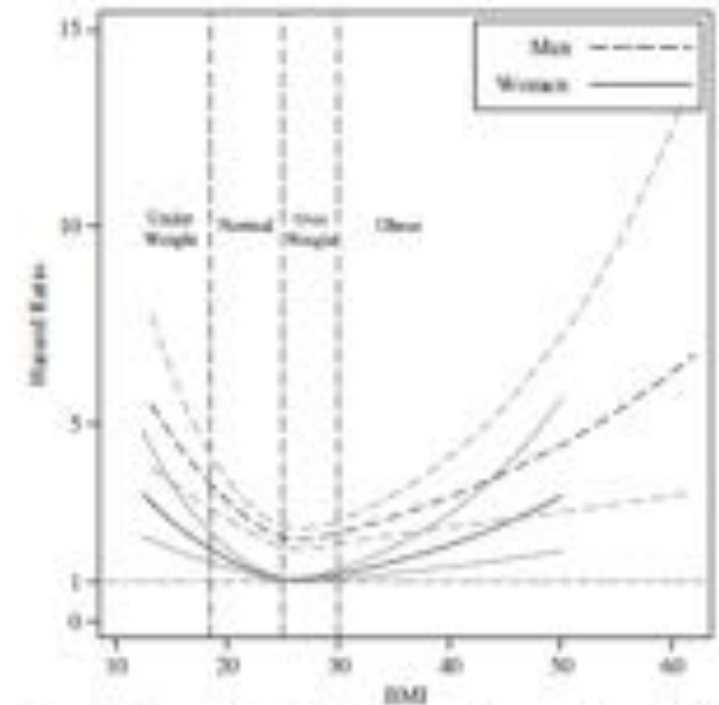
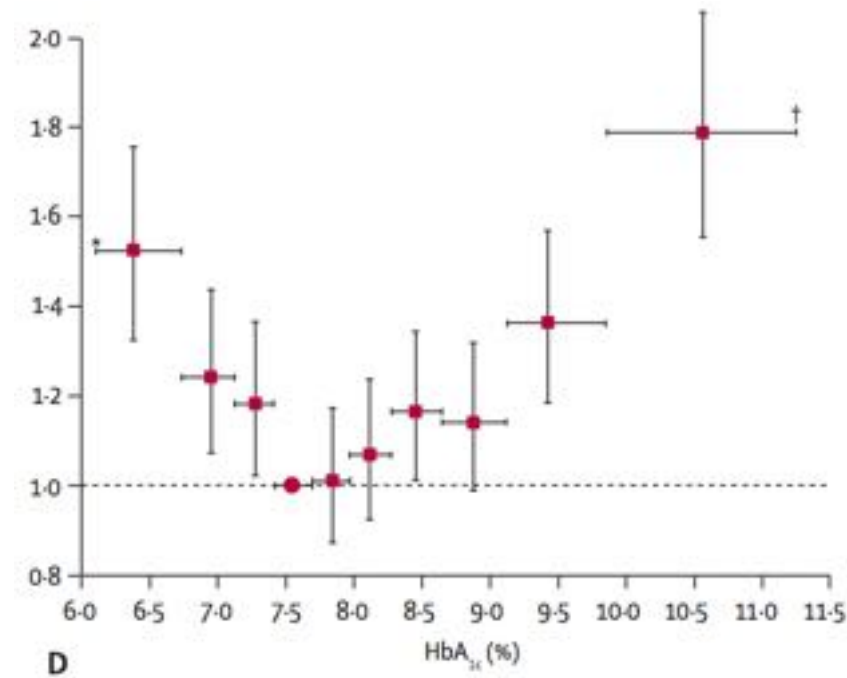
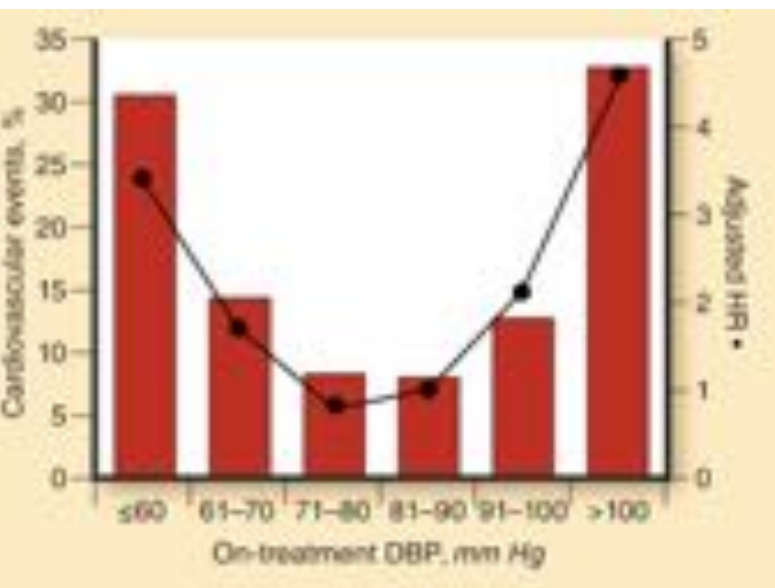


Figure 1. Hazard ratios of all-cause mortality according to body mass index (BMI) in men and women aged 70 to 75 (lines are 95% confidence intervals).



Diastolic BP²

Similar data for
25-59 years of age
JAMA 2007;298:2028-37

- 1) Lancet 2010; 375: 481-89
- 2) Curr Hypertens Rep (2010) 12:290-295
- 3) J Am Geriatr Soc 2010; 58:234-241

Effectiveness of Estrogens for Therapy of Myocardial Infarction in Middle-Age Men

JAMA
1963;183:106-12

10 mg versus placebo - over 5 years

Cardio/renal event - first 3 months - 22% vs 5% - but
mortality lower at 5 years therefore a new trial suggested
“Feminizing effect” - 40% vs 30%

The Coronary Drug Project

Initial Findings Leading to
Modifications of Its Research Protocol

The Coronary Drug Project Research Group

Terminated
early

JAMA 1970;214:1303-13

5 mg versus placebo - over 18 months

Definite non-fatal MI - 6.2% vs 3.2%

Pulmonary embolism - 1.5% vs 0.4%

Excessive shopping - 80% vs 3%

IMPORTANT!
Finish all medication
unless otherwise
directed by prescriber.



IMPORTANT
FINISH ALL THIS MEDICATION
UNLESS OTHERWISE DIRECTED
BY PRESCRIBER

BMJ

EDITORIALS

A prescription for improving antibiotic prescribing in primary care

Comprehensive education programmes can reduce antibiotic prescriptions, but the impact on clinical outcomes is unclear

BMJ 2012;344:d7955 doi:10.1136/bmj.d7955 (Published 2 February 2012)

James McCormack professor¹, & Michael Allan associate professor²

“If you say it enough
it becomes the truth”

“a reasonable approach for most primary care infections would be to tell the patient to continue the antibiotic until they have been asymptomatic or afebrile for 72 hours and then to stop”

WHERE DO SUPPOSITORIES FIT IN?



INSERT THE A OR B END FIRST?

A = 83% needed to introduce finger - 3% expulsion

B = 1% needed to introduce finger - 0% expulsion - 98%
found this method easier

Lancet 1991;338:798-800

The Absolute CVD Risk/Benefit Calculator

Framingham

Heart attacks + angina/coronary insufficiency +
heart failure + strokes + intermittent claudication

QRISK[®]2-2014

Heart attacks + strokes

ACC/AHA ASCVD

CHD death + nonfatal heart attacks
+ fatal/nonfatal strokes

Age

years

Gender

Male ☒ Female

Smoker

Yes ☒ No

CVD risk is reversed after 5-10 years of no smoking

Diabetes

Yes ☒ No

Systolic Blood Pressure

mmHg

120 mmHg is used for baseline risk

Total Cholesterol

mmol/L

3 mmol/L is used for baseline risk.

[Click to change to mg/dL.](#)

HDL Cholesterol

mmol/L

1.3 mmol/L is used for baseline risk.

Relative Benefit: 0%

Benefit often has nothing to do with the effect on the surrogate marker. At present, you can only select one intervention at a time.

Physical Activity

Mediterranean Diet vs Low fat

Vitamin/Omega-3 supplements

BP meds (not atenolol/doxazosin)

Low-mod intensity statins

High intensity statins

Fibrates

Niacin

Ezetimibe

Metformin

Sulfonylureas

Insulins

Glitazones

GLPs

DPP-4s

Meglitinides

ASA

Benefit Estimate Details

Family History of Early CHD

If mother (< 65 yrs) increase risk 60%

If father (< 55 yrs) increase risk 75%

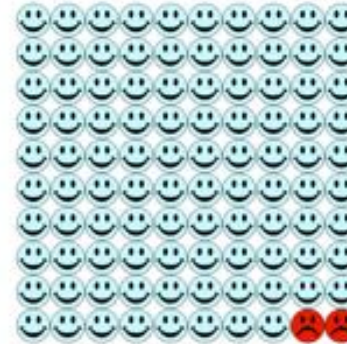
Risk Time Period

years

Adjust Overall Risk

%

The amount of risk conferred from a family member to a patient depends on: (1) how close a relative, (2) age of a relative, (3) number of affected family members.



	97.6%	No event
	2.4%	Total with an event
	0.0%	Number who benefit from treatment
NNT	∞	Number needed to treat
	2.4%	Baseline events using baseline factors alone
	0.0%	Additional events "caused" by risk factors

As with all risk calculators, calculated risk numbers are \pm 5% at best. [More information.](#)

cvdcalculator.com

Risk: Relative, Absolute & NNT

If you don't know where you start, it's hard to know where you finish.
If you don't know where you start, it's hard to know where you finish.

• Zoster Vaccine reduces shingles up to 70%

Study	Placebo	Zoster Vac	Benefit	NNT (3 yrs)
Age 50-59 (3 yrs)	2.03%	0.62%	1.41%	71
Age ≥60 (3 yrs)	3.42%	1.67%	1.75%	58

Bottom-Line: Over 3 years, one in 60-70 patients will avoid shingles due to the vaccine

- One in 350 for post-herpetic neuralgia

New and improved Unsafe/^{vs}withdrawn The last decade (2000s)

Drugs considered to provide substantial improvements (PMPRB)

19

Drugs removed from the market (FDA etc)

Xigris - for
severe sepsis

23

Just became one of these

Doxepin (Sinequan)

Depression - start 25-50 mg - optimal 75mg - 150mg up to 300mg

Doxepin in the Treatment of Primary Insomnia:
A Placebo-Controlled, Double-Blind,
Polysomnographic Study

J Clin Psychiatry
2001;62:453-63

“The results support the effectiveness of low doses (25-50 mg) of doxepin to improve sleep”

INSOMNIA

Sleep 2007; 30: 1555–61

Efficacy and Safety of Three Different Doses of Doxepin in Adults with Primary Insomnia

All three doses worked better than placebo
AND

NO side effects over placebo

A recommended low dose was still 25-50 times TOO HIGH

Beware of “qualitative quantification”

Qualitative descriptor	EU assigned frequency	Mean frequency estimated by participants (n=200)
Very common	>10%	65% (24.2)
Common	1–10%	45% (22.3)
Uncommon	0.1–1%	18% (13.3)
Rare	0.01–0.1%	8% (7.5)
Very rare	<0.01%	4% (6.7)

Values are mean (SD).

NEWER IS RARELY BETTER - WAIT 5 YEARS

SURROGATES CAN BREAK YOUR HEART

VERY HIGH IS BAD BUT AGGRESSIVE LOWERING RARELY
SEEMS TO DO MUCH

COLLATERAL DAMAGE CAN COME FROM SHOOTING
AT TARGETS

LEAVE PHYSIOLOGICAL MECHANISMS TO
PHYSIOLOGISTS

START WITH VERY LOW DOSES

MEASUREMENT OBSESSION

RECONSIDER HOW YOU USE “RISKY” WORDS

9. HEALTHY SKEPTICISM AND BASIC CRITICAL
APPRAISAL SKILLS ARE ESSENTIAL FOR
STUDENTS/PRACTITIONERS