



“Choice is a gift from the patient to the doctor, not the other way around”

BMJ 2000;320:874

Loss Of The Individual

“This kind of utilitarian medicine that treats every individual as identical can easily erode the stature and autonomy of patients”



What this involves

- Listening and not interrupting
- Eliciting facts and experiences without selective bias
- The sharing of knowledge
- Ultimately a joint process of decision-making

“a physician should order a test only if he or she plans to change therapy as a result”

Susan Ott, MD
Professor
Department of Medicine
University of Washington

Quality of life comparisons

	QOL utilities
Mild stroke	0.7
Angina	0.64
Diabetic neuropathy	0.66
Comprehensive diabetes care	0.64

Diabetes Care 2007;30:2478-83

Knowing the evidence = Empowerment



Memorise how to do things - difficult and doesn't require you to think

Have an awareness of the evidence - much easier AND requires you to think

Know what isn't known

Patient choice - not wrong or right thing

Approach to prevention is very different than it is to symptom control

Knowing the evidence leads to a far more satisfying practice

Top 10 reasons for MD visits

RISK REDUCTION

Cholesterol problems
High blood pressure
Diabetes

SKIN DISORDERS

Cysts, acne and dermatitis

PAIN CONTROL

Joint disorders, including osteoarthritis
Back problems
Headaches and migraines

PSYCH/NEURO

Anxiety, bipolar disorder and depression
Chronic neurologic disorders

INFECTIOUS DISEASES

Upper respiratory conditions

Describing Benefits

The chance of “X”
WITH NO TREATMENT
The chance of “X”
WITH TREATMENT

Numbers

	Major coronary events (%)	
	Primary	Secondary
Placebo	5	15
Statin	4	11
RRR	20	25
ARR	1	4
NNT	100	25

Baseline risk
RRR, ARR, NNT
Difference between groups

Penicillin for sore throat

NNT for sore throat at 3 days ~ 6
Symptoms are shortened by ~ 16 hours
NNH for rash or diarrhoea ~ 10
~ 1/40,000 severe allergic reaction

CD000023

Antibiotics for otitis media

NNT for pain at 24 hours ~ ∞? 20?
NNT for pain at 2-3+4-7 days ~ 20
NNT for tympanic membrane perforation ~ 33
NNH for rash/diarrhoea/skinrash ~ 15
Delayed ABX no difference

CD000219

Flu Shot

- ~ 70-90% effective - using antibodies as the diagnosis
- ~ 60% effective if use culture endpoints
- ~ 85% effective - nasal spray in children 6 months to 6 years old

Every year 1-10% adults get the flu

~ 5% - therefore reduced to 1% - less if unmatched

5-20% per year in children

~10% - therefore reduced to 2%

5% down to 2% (1%) in adults

10% down to 4% (2%) in children

Heartburn

Indication	Outcome	Placebo/no treatment (%)	H2RA (%)	PPI (%)	NNT (PPI vs placebo)
GERD-like symptoms (CD002095)	Heartburn remission	25-40	55	70*	2-3
NSAID ulcer prevention (CD002296)	Clinical ulcers over 6-12 months	0.5-2	No studies	No studies	-
	Endoscopic ulcers at 12 weeks or longer	35	15 high dose H2RA	15	5

*high dose provides approximately a 5% absolute increase in benefit

Pain

The best non-narcotic acute pain killer - dental pain, headache etc

NSAID plus acetaminophen 1000 mg

Naproxen 250 mg/Ibuprofen 400 mg

FULL glass of water - lie on right side

Neuropathic pain

post herpetic neuralgia/diabetic neuropathy

Gabapentin

Moderate improvement 43% (G) vs 26% (P) - NNT~6

Substantial improvement 31% (G) vs 17% (P) - NNT~7
dizziness, sedation, confusion, ataxia, peripheral edema - NNH ~8

CD007938

A test of benefit/harm can be made after 1-2 days at a low dose (100-900 mg/day)

Benefit is unlikely to increase with higher doses or longer treatment

Erectile dysfunction

"Successful" attempts in the sildenafil group ≈ 70%

"Patients" who "responded" in the placebo group ≈ 20%

7/10 "patients" will "respond" each time to sildenafil

2 of these 7 "responded" not because of the drug - NNB of 2

10% headache, 15% flushing, 10% dyspepsia <1% stopped drug due to side effects

Depression

Patients who respond in the SSRI group ≈ 60%

40% in primary care? Am J Psychiatry 2009; 166:599-607

Patients who respond in the placebo group ≈ 45%

6/10 patients will respond to an antidepressant

4-5 of these 6 improved not because of the drug - NNT of 6-7

Accutane/Epuris

10, 20 and 40 mg capsules

Therapeutic Choices - 0.5-2 mg/kg/day for 12-16 weeks

60 kg = 30 to 120 mg/day

"Low dose" was considered 0.5 mg/kg/day and there was a cumulative dose of 120-150 mg/kg

Start with 10 mg a day and continue until all lesions are gone and then continue for 2-4 months at 5 mg/day or 10 mg every other day

Australasian J of Dermatol 2013;54:157-62

Indian J Dermatol Venereol Leprol 2010;76:7-13

ORIGINAL ARTICLE

Isotretinoin 5 mg daily for low-grade adult acne vulgaris – a placebo-controlled, randomized double-blind study

Journal of the European Academy of Dermatology and Venereology 2013

Beware of "qualitative quantification"

Qualitative descriptor	EU assigned frequency	Mean frequency estimated by participants (n=200)
Very common	>10%	65% (24.2)
Common	1–10%	45% (22.3)
Uncommon	0.1–1%	18% (13.3)
Rare	0.01–0.1%	8% (7.5)
Very rare	<0.01%	4% (6.7)

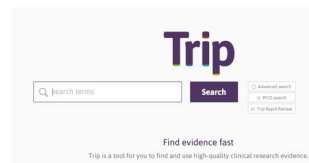
Values are mean (SD).

Lancet 2002;359:853–54

Google

LOVE THEM!
They are my BFF

Google
scholar



Trip Database - a clinical search tool designed to allow health professionals to rapidly identify the highest quality clinical evidence for clinical practice

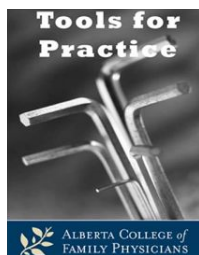


Cochrane Library - full-text access, regularly updated systematic reviews by the Cochrane Collaboration. Includes completed systematic reviews and review protocols in development.

Pubmed-Medline - broadly covers biomedical literature. The indexing data for Medline comes from the US National Library of Medicine.

OvidSP-Embase - indexes biomedical literature, with strengths in pharmaceutical information and the European and Japanese literature

Tools for Practice



Sponsored by: Alberta College of Family Physicians

http://www.acfp.ca/ftp_original.php

Every two weeks: <350 words Evidence-based review of a focused clinical question

Selected articles in: Canadian Family Physician and on PubMed

How to Critically Appraise an RCT in 10 minutes - free iBook



FREE

Outcomes Are Not Created EQUAL Surrogate Markers

Ask yourself: Can a patient feel the outcome?

If No - it is a surrogate marker

Overdiagnosis/overtreatment
=
the diagnosis/treatment of a condition which a person fully informed by the best available evidence would not want.

2009 Canadian Cardiovascular Society/Canadian guidelines for the diagnosis and treatment of dyslipidemia and prevention of cardiovascular disease in the adult – 2009 recommendations

TARGETS OF THERAPY		
Risk level	Primary target: LDL-C	Class level
High	<2 mmol/L or CAD, PVD, atherosclerosis Most patients with diabetes FRS ≥20% apoB <0.80 g/L RRS ≥20%	Class 1 level A
Moderate	<2 mmol/L* or FRS 10% to 19% LDL-C >3.5 mmol/L TC/HDL-C ≥5.0 hs-CRP >2 mg/L in men >50 years and women >60 years of age Family history and hs-CRP moderate risk	Class 2b, level A
Low	≥50% ↓ LDL-C FRS <10%	Class 2b, level A

Level A = recommendation based on evidence from multiple randomized trials or meta-analyses

2013 ACC/AHA Guideline on the Treatment of Blood Cholesterol to Reduce Atherosclerotic Cardiovascular Risk in Adults

“The Expert Panel was unable to find RCT evidence to support titrating cholesterol-lowering drug therapy to achieve target LDL-C or non-HDL-C levels, as recommended by ATP III”

Real “Targets”

FOR RISK REDUCTION

Patient has had the benefits and risks of therapy explained to them and they have made a shared-decision

FOR SYMPTOM CONTROL

Patient has received the least expensive therapy at the lowest dose that effectively controls their symptoms

Cardiovascular Risk/Benefit Calculator

Please provide feedback and suggestions to jamc.mccormack@uc.ca. For more detailed information and acronym definitions etc see the [FAQ](#). For important calculator caveats click [here](#).

CVD CHD Heart Attacks Strokes ASCVD

Risk Time Period 10 years

Age 50 years

Gender Male Female

Smoker Yes No
CVD risk is reversed after 5-10 years of no smoking

Diabetes Yes No

Systolic Blood Pressure 120 mmHg
120 mmHg is used for baseline risk

Total Cholesterol 3 mmol/L
3 mmol/L is used for baseline risk. [Click to change to mg/dL](#)

HDL Cholesterol 1.3 mmol/L
1.3 mmol/L is used for baseline risk

Relative Benefit: 0%
Benefit often has nothing to do with the effect on the surrogate marker. At present, you can only select one intervention at a time.
Physical Activity
Mediterranean Diet vs Low fat
BP meds (not statins/diuretics)
Statins (Fibrates) Niacin
Estimote Metformin
Sulfonylureas Insulin Glitazones
GLPs DPP-4s Meglitinides
ASA

Family History of Early CHD
If CHD in men < 55 years, women < 65 years - increase risk by 50%. If no family history - decrease estimate by 50%.

Adjust Overall Risk
Use to adjust risk based on family history or if patient is at a lower/higher risk than the Framingham cohort. See the [FAQ](#) for guidance.

NNT 100

Events
97.6% No events
2.4% Baseline events using baseline factors
0.0% Additional events - "caused" by risk factors over baseline
0.0% Benefits - will not have an event because of "treatment"

As with all risk calculations, calculated risk numbers are +/- 5% at best. [More information](#)

<http://cvdcalculator.com>

SPARC - Stroke Prevention in Atrial Fibrillation Risk Tool
For estimating risk of stroke and benefits & risks of antithrombotic therapy in patients with chronic atrial fibrillation
[references/notes](#)
version 6.2.1, March 2013
Developed by Peter Lowen, ACPR, Pharm.D., FCSHP
peter.lowen@ubc.ca

In your patient with atrial fibrillation, which of the following stroke or bleeding risk factors are present?

CHADS2 CRITERIA

CHF/LV dysfunction (diagnosed at any time in the past) ☐
Hypertension (controlled or uncontrolled) ☐
Diabetes (Type I or II) controlled or uncontrolled ☐
TIA or stroke at any time in the past ☐
CHADS2 SCORE (0-6): 0

CHA2DS2-VASc CRITERIA

Prior MI, peripheral artery disease, or aortic plaque ☐
Age 65-75 ☐
Female ☐
CHA2DS2-VASc SCORE (0-9): 0

HAS-BLED CRITERIA*

Abnormal renal function ☐
Abnormal liver function ☐
History of major bleeding (any cause) ☐
History of labile INR (time in therapeutic range <60%) ☐
Current "excess" use of alcohol ☐
Currently taking antiplatelet drug(s) or NSAID(s) ☐
HAS-BLED SCORE (0-9): 0

*no studies have observed major bleeding in patients with scores < 5, so these must be interpreted as "risk probably > 10%".

THERAPY	PERCENT PER YEAR		
	Stroke / Embolism	CHADS2-VASc	Major Bleeding
NO THERAPY	1.2%	0.7%	0.6%
ASPIRIN	0.9%	0.5%	1.1%
ASPIRIN+CLOP	0.7%	0.4%	3.8%
WARFARIN	0.4%	0.2%	3.8%
DABIGATRAN 110	0.4%	0.2%	3.0%
DABIGATRAN 150	0.3%	0.2%	3.9%
RIVAROXABAN	0.4%	0.2%	3.8%
APIXABAN	0.3%	0.2%	2.6%

<http://www.sparctool.com>

Watchful Waiting

Many patients want advice and reassurance

Repeat blood pressures, cholesterol, glucose, bone densities

“Watchful waiting” - for BPH/prostate related symptoms

Alpha blockers change symptoms

irritative (frequency, nocturia, burning, urgency, or urge incontinence) or obstructive (hesitancy, weak stream, dribbling, incomplete voiding, or retention)

by 3 point on a 35 point scale - considered slightly improved

Upper respiratory tract infections

Scandinavian Prostate Cancer Group Study Number 4 (SPCG-4)

	Radical prostatectomy	Watchful waiting	Control group
Death at 18 years <65	40	66	N/A
Androgen deprivation <65	44	73	N/A
Death at 18 years >65	70	72	N/A
Androgen deprivation >65	41	63	N/A
Distress from erectile dysfunction	48	36	37
Urinary leakage once a day or more	41	11	3
Regular use of protective aid	54	25	8
Nocturia	49	63	42

N Engl J Med 2014;370:932-42
Lancet Oncol 2011; 12: 891-99

BMJ

BMJ 2012;344:d7955 doi: 10.1136/bmj.d7955 (Published 2 February 2012)

A prescription for improving antibiotic prescribing in primary care

Comprehensive education programmes can reduce antibiotic prescriptions, but the impact on clinical outcomes is unclear

James McCormack professor¹, G Michael Allan associate professor²

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EDITORIALS

“Most community acquired infections still respond to the same antibiotics that have been used for decades and many guidelines still support their use”

Delayed prescriptions

Delayed prescriptions for sore throats and otitis media reduces the use of antibiotics far more than education about inappropriate antibiotic use

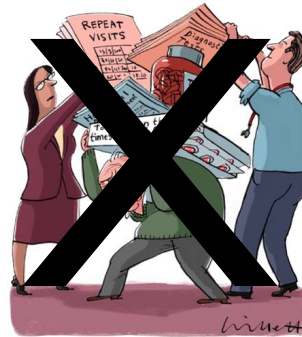
Upper respiratory tract infections

93% down to 32% - 14% still get them if you don't initially prescribe an antibiotic

Urinary tract infections

97% down to 77%

Minimally Disruptive Medicine



Establish burden of therapy

Encourage coordination in clinical practice

Acknowledge comorbidity in clinical evidence

Prioritize from the patient perspective

Guidelines and the Law

“As per the Canadian Medical Association Handbook on Clinical Practice Guidelines, guidelines should NOT be used as a legal resource in malpractice cases as “their more general nature renders them insensitive to the particular circumstances of the individual cases.”

CJD

A Publication of the Professional Sections of the Canadian Diabetes Association
Une publication des sections professionnelles de l'Association canadienne du diabète

CONTENTS: April 2013 • Volume 37 • Supplement 1

CMAJ

EDITORIAL

CMAJ • JANUARY 6, 2009 • 180(1)

FRANÇAIS À LA PAGE SUIVANTE

Medical errors, apologies and apology laws

Effect of apology on liability

2 (1) An apology made by or on behalf of a person in connection with any matter

(a) does not constitute an express or implied admission of fault or liability by the person in connection with that matter;

(b) does not constitute a confirmation of a cause of action in relation to that matter for the purposes of section 5 of the Limitation Act, 1990, and does not constitute an admission of fault or liability by the person in connection with that matter.

“Despite any other enactment, evidence of an apology made by or on behalf of a person in connection with any matter is not admissible in any court as evidence of the fault or liability of the person in connection with that matter”

We Are All Individuals

Every patient is an “n of 1” study
Every treatment is an experiment



The Elderly

Consider that renal and liver function are 50% at best
Symptoms key!!!

Life expectancy

Statins

Aspirin

Warfarin

Heart failure

Inhalers for COPD

A sample of RCT Evidence

6.25 mg hydrochlorothiazide	first marketed at 50 to 200 mg daily
6.25 mg captopril	25 mg PO TID is still a commonly recommended initial starting dose for hypertension
25 mg sildenafil (Viagra)	effective dose for erectile dysfunction
25 mg sumatriptan (Imitrex)	works as well as 100 mg
5 mg daily fluoxetine (Prozac)	similar effects to those seen at 20 mg and 40 mg daily
0.25 mg ezetimibe (Ezetrol)	1/40th of the recommended initial starting dose provides 50% of the LDL lowering effect
15 mg elemental iron daily	as effective for anemia in the elderly as 50 mg and 150 mg with a lower incidence of side effects
150 mg daily bupropion (Zyban) 0.5 mg BID varenicline (Chamipix)	produces the same rate of smoking cessation at one year as 300 mg daily (1.0 mg BID)
10 mg atorvastatin	produces 2/3 of the effect on cholesterol as that seen with an 80 mg (8-fold increase) dose
200 mg ibuprofen (Motrin)	as effective as 400 mg for migraine headache
25 mg ranitidine (Zantac)	as effective as 125 mg for heartburn relief
1.8 mg colchicine	as effective as 4.8mg for acute gout with less adverse events

CMAJ

ANALYSIS

Is bigger better? An argument for very low starting doses

James P. McCormack PharmD, G. Michael Allan MD, Adil S. Virani PharmD

CMAJ, January 11, 2011.

Doxepin (Sinequan)

Depression - start 25-50 mg - optimal 75mg -150mg up to 300mg

Doxepin in the Treatment of Primary Insomnia:
A Placebo-Controlled, Double-Blind,
Polysomnographic Study

J Clin Psychiatry
2001;62:453-63

“The results support the effectiveness of low doses
(25-50 mg) of doxepin to improve sleep”

INSOMNIA

Sleep 2007; 30: 1555-61

Efficacy and Safety of Three Different Doses of Doxepin in Adults with Primary Insomnia

All three doses worked better than placebo

AND

NO side effects over placebo

A recommended low dose was still 25-50 times TOO HIGH