

James McCormack
BSc (Pharm), PharmD
Professor
Faculty of Pharmaceutical Sciences
University of British Columbia
Vancouver, BC, Canada

MEDICAL PEARLS

therapeuticseducation.org medicationmythbusters.com

TO GET A HANDOUT GO HERE http://therapeuticseducation.org/handouts

Top 5 Podcasts Every Family Physician Should Listen To For Medical Knowledge

AMERICAN FAMILY PHYSICIAN®

- 1. JAMA Clinical Reviews
- 2. Primary Care Update
- 3. Frankly Speaking About Family Medicine
- 4. Best Science (BS) Medicine
- 5. Peds in a Pod

What Will You Do?

You are approximately 45 y/o

You have been diagnosed "properly" with elevated blood pressure

You have tried non-drug measures for 6 months and still your blood pressure remains elevated

QUESTION

ABOVE What Blood Pressure Would YOU Take A Drug Every Day For The Next 5 Years?

What drug and dose would you start with?

What Will You Do?

You are approximately how old you are

You have been diagnosed "properly" with community acquired pneumonia

QUESTION

What drug, dose and duration would you take?

Guidelines would be awesome if they...

Were developed primarily by, and definitely for, the people that ultimately end up using them

Were a credible synopsis of the best available evidence presented in a way that clinicians could easily access and interpret

Allowed patient values and preferences to be taken into account

Wrong guidelines: why and how often they occur

Primiano Iannone,¹ Nicola Montano,² Monica Minardi,³ James Doyle,³ Paolo Cavagnaro,⁴ Antonino Cartabellotta⁵

"Unfortunately, depending on how their reliability is measured, up to 50% of guidelines can be considered untrustworthy. This carries serious consequences for patients' safety, resource use and health economics burden."

Clinical Practice Guidelines

Simplified lipid guidelines

Prevention and management of cardiovascular disease in primary care

G. Michael Allan MD CCFP Adrienne J. Lindblad ACPR PharmD Ann Comeau MN NP CCN(C) John Coppola MD CCFP Brianne Hudson MD CCFP Marco Mannarino MD CCFP Cindy McMinis Raj Padwal MD MSc Christine Schelstraete Kelly Zarnke MD MSc FRCPC Scott Garrison MD PhD CCFP Candra Cotton Christina Korownyk MD CCFP James McCormack PharmD Sharon Nickel Michael R. Kolber MD CCFP MSc

Can Fam Phy 2015;61:857-67

CLINICAL PRACTICE GUIDELINES

Simplified guideline for prescribing medical cannabinoids in primary care

G. Michael Allan MD CCFP Jamil Ramji Danielle Perry Joey Ton PharmD Nathan P. Beahm PharmD Nicole Crisp RN MN NP-Adult Beverly Dockrill RN Ruth E. Dubin MD PhD FCFP DCAPM Ted Findlay DO CCFP FCFP Jessica Kirkwood MD CCFP Michael Fleming MD CCFP FCFP Ken Makus MD FRCPC Xiaofu Zhu MD FRCPC Christina Korownyk MD CCFP Michael R. Kolber MD CCFP MSc James McCormack PharmD Sharon Nickel Guillermina Noël MDes PhD Adrienne J. Lindblad ACPR PharmD

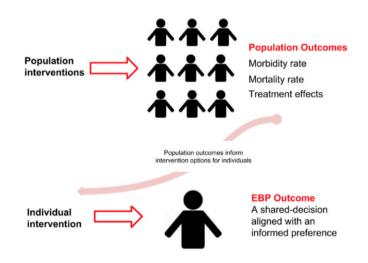
Can Fam Phy 2018;64:111-120



Shared decision is the only outcome that matters when it comes to evaluating evidence-based practice

James McCormack, Glyn Elwyn²

"in the vast majority of circumstances, the only outcome of relevance for EBP is to measure whether a shared decision was made"



doi:10.1136/bmjebm-2018-110922



MEDICATIONS

They can only really do 5 things - and only 2 of these are good

Help with symptoms

Reduce risk of future health issues

Cause side effects

Cost money

Be inconvenient

Have A Purpose

You are looking for numbers (%s)



In general who is it for - young/older, primary/secondary

TIME FRAME - 1 dose, 1 day, 1 week, 1 month, 1 year, 1 decade?

Is it for symptoms?

Clinically relevant endpoints

Is it for prevention?

CVD, fractures, exacerbations, infections

- anything as long as it isn't a surrogate marker (BP, cholesterol, glucose, FEV1, bone density)







Among throng	fener, felner	2020	Amery Persons	Amer. Private.
	***		***	Next Not.
May Sara	May Auto		May Asso	
At	Alt America	Adam America	**	
Superior Crater	September October	Squarter Asolar	Superior Books	Seasonine Monday
-		Named and Described	Name Institut	

Here is how I look if time is limited

(which it almost always is)



If no meta-analysis/systematic review - suggests not a lot of published studies

Progress in evidence-based medicine: a quarter century on

Benjamin Djulbegovic, Gordon H Guyatt

"Few clinicians would ever have the skill - or time - to conduct sophisticated assessment of the evidentiary basis for their practice"

Now - "directing clinicians to processed sources of evidence, and aiding decision making by advancing the science of trustworthy clinical practice guidelines that would be available to clinicians at the point of care delivery"

Lancet 2017;390:415-23

Key steps to communicating evidence

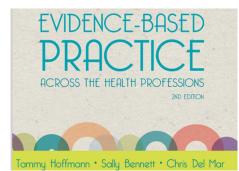
Understand the patient's (and family members') experiences and expectations.

Build partnerships.

Discuss the evidence, including a balanced discussion about uncertainties.

Present recommendations.

Check for understanding and agreement.



Risky Relative Adjectives

HOW

low is low

moderate is moderate

high is high



Evidence-based risk communication

"There is likely no single best method of communicating probabilities to patients but rather several good options with some better suited to certain risk scenarios."

Ann Intern Med 2014;161:270-80

Recommended approaches

Need a time frame, main endpoints, ask what they know

GENERAL SUGGESTIONS - these are "relative" use percentages (5%) or natural frequencies (5 out of 100) - BOTH? use absolute terms add bar graphs or icon arrays use incremental risk format with icon arrays in the same array

avoid use of NNTs

if use relative risks add baseline risks

Ann Intern Med 2014;161:270-80

It's all about figuring out

The Chance of "X"

WITH NO

TREATMENT/TEST

The Chance "X"

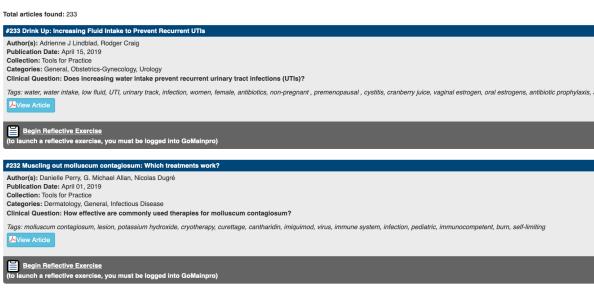
WITH

TREATMENT/TEST



Tools For Practice

TOOLS FOR PRACTICE



#231 Does an ASA a day really keep the doctor away?

Author(s): Paul Fritsch, Michael R Kolber Publication Date: March 18, 2019 Collection: Tools for Practice

Categories: Cardiology, Gastroenterology, General, Oncology

Clinical Question: Is ASA effective for reducing cardiovascular events in patients without pre-existing cardiovascular disease?

Tags: ASA, cardiovascular, cardiovascular disease, elderly, diabetic, gastrointestinal, cancer, colon, CVD, transfusion, hemodynamic, circulatory system, primary prevention, aspirin, bleeding, bleeds

https://www.bmj.com/rapid-recommendations

Dual vs single antiplatelet therapy



The BMJ Practice: Dual antiplatelet therapy with aspirin and clopidogrel for acute high risk transient ischaemic attack and minor ischaemic stroke

BMJ Research: Clopidogrel plus aspirin versus aspirin alone for acute minor ischaemic stroke or high risk transient ischaemic attack

Oxygen therapy for acutely ill medical patients



The BMJ Practice: Oxygen therapy for acutely ill medical patients: a clinical practice guideline

The Lancet research: Mortality and morbidity in acutely ill adults treated with liberal versus conservative oxygen therapy (IOTA): a systematic review and meta-analysis

MAGICapp: Expanded version of the results

Prostate cancer screening



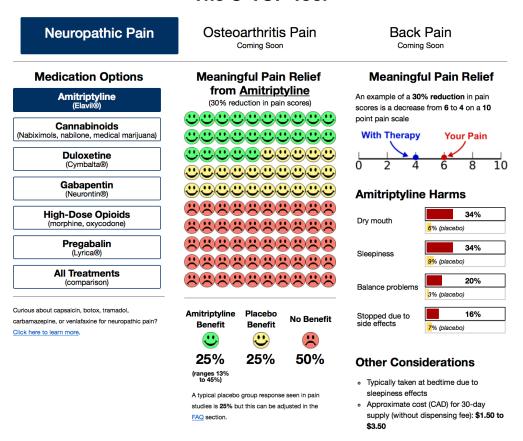
The BMJ Practice: Prostate cancer screening with prostate-specific antigen (PSA) test: a clinical practice guideline

The BMJ research: Prostate cancer screening with prostate-specific antigen (PSA) test: a systematic review and meta-analysis.

BMJ Open research: Values and preferences of men for undergoing prostate-specific antigen screening for prostate cancer: a systematic review

The BMJ editorial: What should doctors say to men asking for a PSA test?

Comparing Treatment Options for Pain: The C-TOP Tool



http://pain-calculator.com

mystudies.org ~300 studies

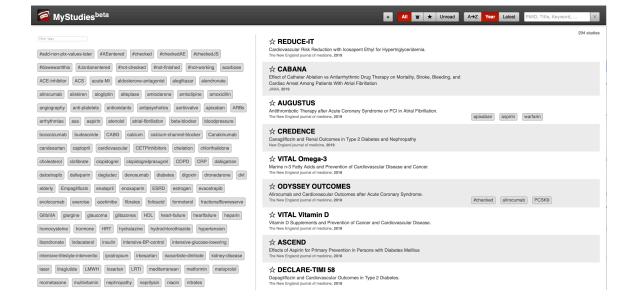




Study Results at Your Fingertips

You want to use evidence in your clinical practice from the landmark studies – those studies that change practice. Your patient comes in and asks you about the latest greatest study. How can you quickly and easily get all that information? Let MyStudies help.

You are at a presentation and you start to wonder if the presenter is really telling you everything you need to know about a study. Did they just present relative numbers? Did they only present the benefits with no mention of harms? Did they come up with conclusions that don't really match the results? **MyStudies can help.**



All the large RCTs evaluating the impact of glucose lowering medications on CVD Outcomes

RCTs evaluating the impact of medications on CVD outcomes in T2DM										
YEAR	NAME		MEDICATION	RESULT	OUTCOME CHANGED	ABSOLUTE DIFFERENCE/TIME				
1970		SU	tolbutamide (Orinase)	NEGATIVE	CVD mortality	↑ 8%/5 years				
1971	UGDP	BG	phenformin (DBI)	NEGATIVE	Mortality	↑ 6%/5-8 years				
1976	OGDF	SU	tolbutamide (Orinase)	NEGATIVE	Fatal MI	↑ 5%/5 years				
1982		IN	insulin	NEUTRAL						
1998		IN,SU	insulin, chlorpropamide, glyburide/glibenclamide, glipizide	NEUTRAL						
1998	UKPDS 33/34	IN,SU,BG	metformin, insulin, chlorpropamide, glyburide/glibenclamide, glipizide	NEUTRAL except POSITIVE for metformin	Mortality MI	√ 7%/11 years √ 6%/11 years				
2003	STOP-NIDDM	отн	acarbose (Precose)	POSITIVE	MI	√ 1.5%/3 years				
2005	PROACTIVE	GLIT	pioglitazone (Actos)	POSITIVE	MI	✓ 1.5%/3 years				
2007	RECORD	GLIT	rosiglitazone (Avandia)	NEGATIVE	Heart failure	↑ 1%/4 years				
2012	ORIGIN	IN	insulin	NEUTRAL						
2013	EXAMINE	DPP4	alogliptin (Nesina)	NEUTRAL						
2014	SAVOR-TIMI 53	DPP4	saxagliptin (Onglyza)	NEGATIVE	Heart failure	↑ 1%/2 years				
2014	ALECARDIO	отн	aleglitizar	NEUTRAL						
2015	ELIXA	GLP	lixisenatide (Adlyxin)	NEUTRAL						
2015	TECOS	DPP4	sitagliptin (Januvia)	NEUTRAL						
2015	EMPA-REG	GLIF	empagliflozin (Jardiance)	POSITIVE	Mortality Heart failure					
2016	SUSTAIN 6	GLP	semaglutide (Ozempic)	POSITIVE	Combined outcome	y 2%/2 years				
2016	LEADER	GLP	liraglutide (Victoza)	POSITIVE	Mortality Combined outcome	1%/4 years2.5%/4 years				
2017	CANVAS	GLIF	canagliflozin (Invokana)	POSITIVE	Combined outcome Heart failure Amputations	2 %/3.5years 1%/3.5 years ↑ 1%/3.5 years				
2017	EXSCEL	GLP	exenatide (Byetta)	NEUTRAL						
2017	ACE	отн	acarbose (Procose)	NEUTRAL						
2017	Omarigliptin	DPP4	omarigliptin	NEUTRAL						
2018	HARMONY	GLP	albiglutide (Tanzeum)	POSITIVE	Combined outcome	√ 2%/2 years				
2018	CARMELINA	DPP4	linagliptin (Tradjenta)	NEUTRAL						
2018	DECLARE-TIMI 58	GLIF	dapagliflozin (Farxiga)	POSITIVE	Combined outcome (primarily heart failure)	↓ 1%/4 years				
2019	REWIND	GLP	dulaglutide (Trulicity)	POSITIVE	Combined outcome Renal outcomes	1.5%/5.4 years2.5%/5.4 years				
2019	PIONEER 6	GLP (oral)	semaglutide (Ozempic)	POSITIVE	CVD mortality Mortality	1%/1.5 years↓ 1.5%/1.5 years				
2019	CREDENCE		canagliflozin (Invokana)	POSITIVE	Combined CVD outcome Combined renal outcome outcomes	√ 2.5%/2.6 years √ 3%/2.6 years				

Three "sobering" but very empowering concepts

SYMPTOMS

If a patient seems to be getting a benefit from a medication for symptoms they likely aren't

PREVENTION

If a patient is on a medication for risk reduction (BP, chol, glucose BMD) the benefit they are receiving is likely not large enough for them to make up for the cost, inconvenience and adverse effects

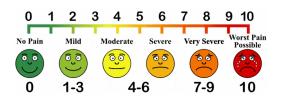
DOSE

If a patient is on a medication they are likely on too high a dose



Symptom Pearls

Symptoms



Scales - VAS, QOL, SGRQ - then what is the MICD

% of people who benefit in the treatment arm - that will be what you see in practice over placebo

% of people who benefit in the placebo arm - subtract that from the treatment to see how many actually benefit from the medication

Head-to-head studies are relatively uncommon

6-8 weeks	No longer depressed
Medication	50%
Placebo	40%
Medication benefit	50-40 = 10%
If person responds, the chance it is the medication	10/50 = 20%

But you need to know what goes on in the placebo group

	· · ·	nds", what is the sthe medication
Response in the placebo group	If Benefit 10% - NNT 10	If Benefit 20% - NNT 5
0%	~100%	~100%
20%	~33%	~50%
40%	~20%	~33%

The Placebo Group Effect

not the placebo effect and these are ballpark numbers

- ~0% general anesthesia
- ~5% psychosis
- ~10% sildenafil, OCD
- ~20% Alzheimer's meds, acetaminophen for headaches, side effects
- ~25% menopausal symptoms, migraine (frequency/severity)
- ~30% blood pressure goal, depression, anxiety, PTSD, PPIs/H2RA, sore throat, NSAIDs for OA, inhalers for COPD
- ~40% panic disorders

RALI PARK ARSOLLITE % RENEFITS FOR SYMPTOMATIC TREATMENTS

In pain score Steroid injection Pain reduction target or global injections	Topical NSAIDs Colchicine >50% reduction in pain at 24-48h Low dose colchicine >50% reduction in pain at 24-48h	Inhaled steroids No exacerbation No	ABA/ LABA/	Nicotine/ bupropion Not smoking at 1 year	No sympto	PPI oms
in pain score target or global	reduction in reduction in	No exacerbation No	exacerbation		No sympto	oms
						
			1			
		4				
				•		



Prevention Pearls

Math 101 - actually grade 5 REMEMBER - X% of Y - "OF" means multiply

WHAT IS THE **ABSOLUTE** BENEFIT %?

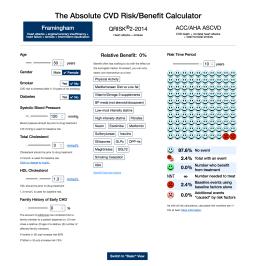
	Relative benefit (%)								
BASELINE RISK (%)	10	15	20	25	30				
10	1	1.5	2	2.5	3				
15	1.5	~2.5	3	~4	4.5				
20	2	3	4	5	6				
30	3	4.5	6	~8	9				

WHAT IS THE NNT?

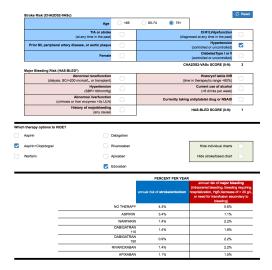
Absolute benefit	0.5%	1%	2%	3%	4%	5%	6%	7%	8%	9%	10%
NNT	200	100	50	33	25	20	~17	~14	~13	~11	10

Ballpark Risks (CVD, fractures etc)

https://therapeuticseducation.org/tools

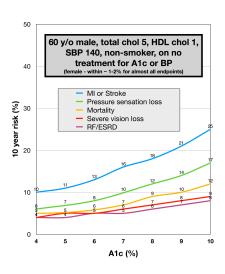


cvdcalculator.com



sparctool.com

RISK FACTORS	Zero			One			Two			
t-score	-1.5	-2.5	-3.5	-1.5	-2.5	-3.5	-1.5	-2.5	-3.5	
Female										
50	4	5/1	9/4	6	8/2	14/7	8	12/3	21/11	
60	7	10/2	16/6	10/1	14/3	23/9	14/1	20/5	32/14	
70	9/1	13/3	21/7	12/1	18/4	30/11	16/2	25/6	41/16	
80	13/3	18/6	29/14	17/6	26/12	40/24	24/10	35/20	52/37	
Male										
50	4	5/2	11/6	5	8/3	16/10	8/1	12/5	24/16	
60	6/1	9/3	15/8	8/1	12/4	21/11	12/2	18/6	29/17	
70	6/2	10/4	16/8	9/3	14/6	22/13	12/4	19/10	31/20	
80	7/3	11/5	16/9	11/5	16/9	23/16	15/9	22/15	32/25	



https://sanjaybasu.shinyapps.io/recodesi/

It's all about figuring out The *Ballpark* Chance WITH NO TREATMENT VS

The Ballpark Chance WITH TREATMENT

Risk of What and Over How Long

WHAT

CVD is cardiovascular disease

Typically = CHD + cerebrovascular

CHD = coronary heart disease = fatal and non-fatal MIs and sometimes angina

Cerebrovascular disease = fatal and non-fatal strokes - and sometimes TIAs

CVD sometimes includes other conditions - heart failure, peripheral vascular disease

HOW LONG - 5 or 10 years





Oswald Chesterfield Cobblepot
AKA The Penguin
60 years old
Loves birds
Lives a luxurious lifestyle
Relatively inactive
PMH - Conduct disorder
Smoker
A1c 8
BP 150/90 mm/Hg
Total cholesterol 6 (240)
HDL 1 (40)

Languages: English (EN) \$

The Absolute CVD Risk/Benefit Calculator



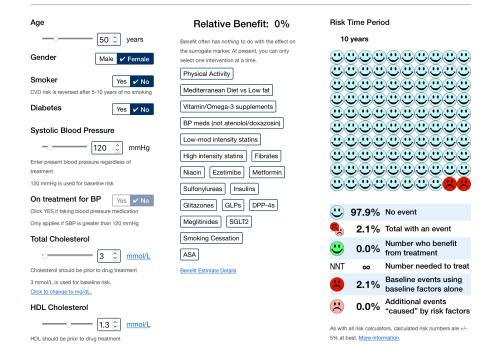
QRISK[®]2-2014 UK Data, 10 Year Risk Heart attacks + strokes ACC/AHA ASCVD US Data, 10 Year Risk

CHD death + nonfatal heart attacks + fatal/nonfatal strokes

PREDICT

New Zealand Data, 5 Year Risk

Heart attacks + angina + heart failure + strokes/TIAs + peripheral vascular disease



cvdcalculator.com





Oswald Chesterfield Cobblepot
AKA The Penguin
60 years old
Loves birds
Lives a luxurious lifestyle
Relatively inactive
PMH - Conduct disorder
Smoker
A1c 8
BP 150/90 mm/Hg
Total cholesterol 6 (240)
HDL 1 (40)

10 year risk

Framingham (HA, angina, HF, stroke, int claud) = 64% ASCVD (HA, stroke) = 41%





Bruce Banner
AKA The Hulk
Age 45
Scientist
Easily agitated,
and emotionally withdrawn
SBP 160 mm/Hg
Non-smoker
Non-diabetic
Total cholesterol 4.4 (180)
HDL 1.5 (60)

AM testosterone: 330 nmol/L (N 6.7-29) Urine catechol: +ve (no urine found)





Bruce Banner
AKA The Hulk
Age 45
Scientist
Easily agitated,
and emotionally withdrawn
SBP 160 mm/Hg
Non-smoker
Non-diabetic
Total cholesterol 4.4 (180)
HDL 1.5 (60)

AM testosterone: 330 nmol/L (N 6.7-29) Urine catechol: +ve (no urine found)

10 year risk

Framingham (HA, angina, HF, stroke, int claud) = 7%

ASCVD (HA, stroke) = 2%



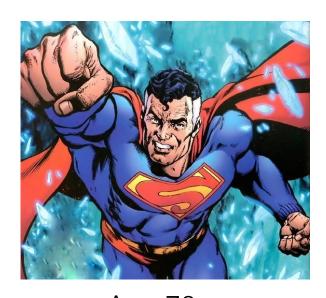
10 year risk Framingham (HA, angina, HF, stroke, int claud) = 64%

Smoker - stop ~15% absolute A1c8? BP 150/90 mm/Hg ~ 30-50% RR Total cholesterol 6 (240) ~ 25% RR HDL 1 (40)

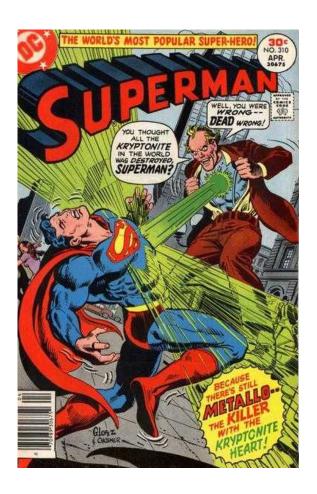


10 year risk Framingham (HA, angina, HF, stroke, int claud) = 7% ASCVD (HA, stroke) = 2%

SBP 160 mm/Hg ~ 30% RR Non-smoker Non-diabetic Total cholesterol 4.4 (180) ~ 25% RR HDL 1.5 (60)



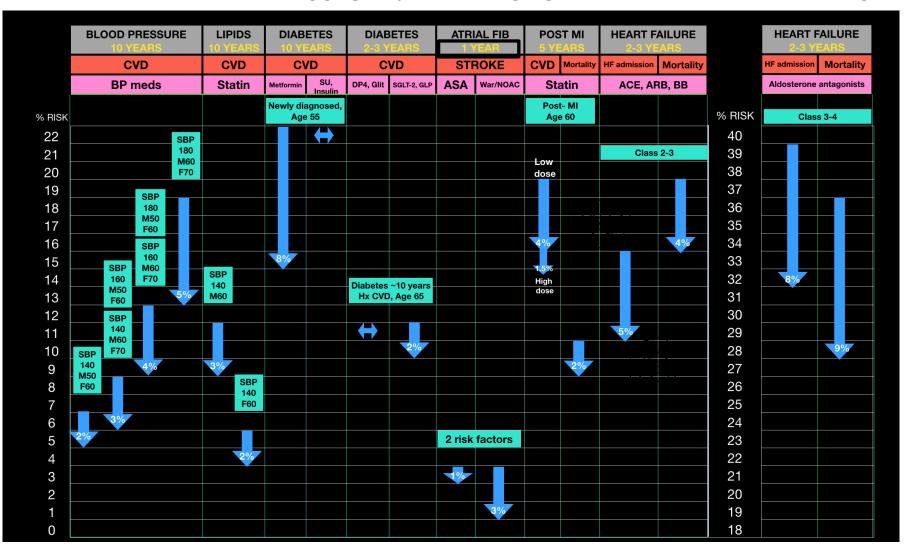
Age 76
A fib
150/70 mmHg
No CHF
No Prev stroke/TIA
No diabetes

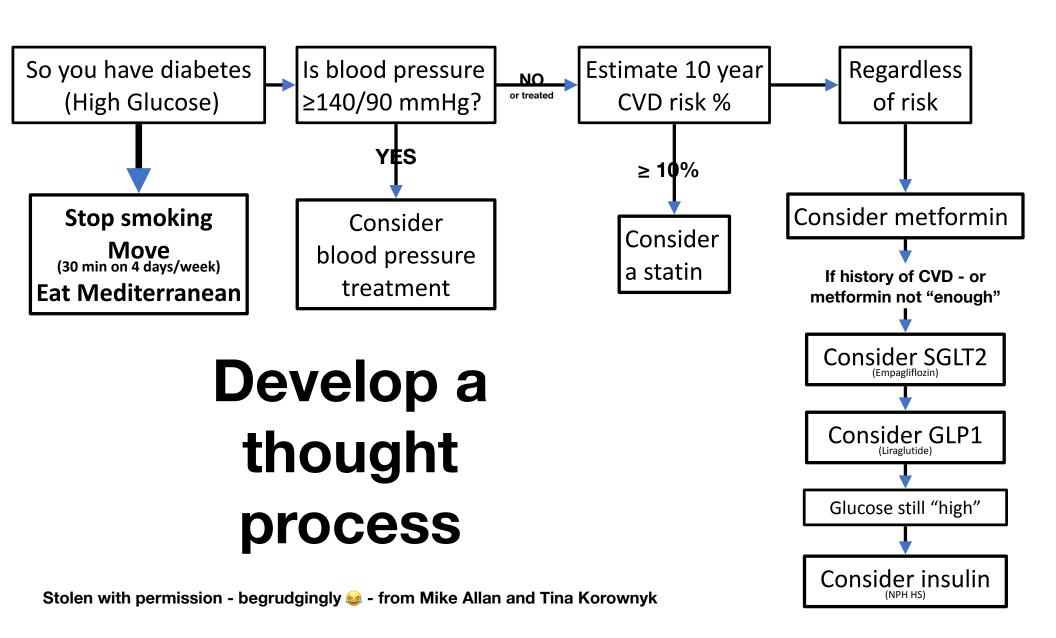


BALLPARK RELATIVE % BENEFITS FOR CARDIOVASCULAR PREVENTATIVE TREATMENTS

	Lifestyle	Cholesterol	Blood pressure	Glucose	A fib	Heart failure
RRR%		Stroke	Mortality			
100		Cardiovascu				
95	Stopping smoking					
90	(obviously no RCTs) CVD but also cancer					
85	and lung issues					
80	and raing located					
75						
70						
65					Warfarin/NOACS	
60						
55						
50			Blood pressure diabetes			
45						
40						
35				Metformin?		
30	Mediterranean diet	Statins	Blood pressure			
25	Physical Activity plus QOL				Applicip	ACEI, BB, Aldo antag
20					Aspirin	
15		PCSK9 Monoclonal antibodies		SGLT2, GLP		
10		Aspirin				
5		Ezetimibe				
0		Fibrate, niacin		DPP4, SU, insulin, glitazone		

BALLPARK ABSOLUTE % BENEFITS FOR PREVENTATIVE TREATMENTS





Costs



Generic Name	Brand name	Strength	Dosing	90 Day Cost (unless otherwise noted)	Coverage
HYPOGLYCEMIC AGE	ENTS				
Biguanides					
Metformin	Glucophage	500mg	2 BID	\$30	BC / IA covered
Metformin SR	Glumetza SR	1000mg	2 QD	\$255	NC by BC or IA
Sulfonylureas					
Glyburide	Diabeta	5mg	BID	\$25	BC / IA covered
Gliclazide, Gliclazide MR	Diamicron/MR	80mg/30mg MR	BID, 2 QD MR	\$30	BC / IA covered
Meglitinides					
Repaglinide	Gluconorm	1mg	TID	\$35	BC / IA covered
Dipeptidylpeptidase-4	Inhibitors (DPP-4)				
Linagliptin	Trajenta	5mg	QD	\$265	SA req'd for BC and IA
Saxagliptin	Onglyza	5mg	QD	\$295	SA req'd for BC and IA
Sitagliptin	Januvia	100mg	QD	\$310	SA req'd for BC and IA
Sodium Glucose Cotran	nsporter 2 (SGLT2) Inhib	pitors			
Empagliflozin	Jardiance	10mg	QD	\$270	SA req'd for BC and IA
Canagliflozin	Invokana	100mg	QD	\$280	SA req'd for BC and IA
Glucagon-like Peptide 1	Agonist (GLP-1)				
Liraglutide	Victoza	1.2mg SQ	QD	\$575	NC by BC or IA
Liraglutide	Victoza	1.8mg SQ	QD	\$855	NC by BC or IA
nsulin (Prices may vary k	petween pharmacies, relat	ive differences likely c	onsistent. Max al	lowable price fo	r 1500 Units of penfill insuli
Regular insulin	Novolin Toronto/ Humulin R	100U/mL	As dir	\$60	BC / IA covered
Long-acting insulin	Novolin NPH/Humulin N	100U/mL	As dir	\$65	BC / IA covered
Rapid-acting insulin	Novorapid/Humalog	100U/mL	As dir	\$75	BC / IA covered
Basal insulin (Glargine)	Basaglar	100U/mL	As dir	\$90	BC covered, NC by IA
Basal insulin (Glargine)	Toujeo	300U/mL	As dir	\$110	NC by BC or IA
Basal insulin (Glargine)	Lantus	100U/mL	As dir	\$115	BC / IA covered
Basal insulin (Detemir)	Levemir	100U/mL	As dir	\$130	BC / IA covered
OBESITY					
Orlistat	Xenical	120mg	TID	\$505	NC by BC or IA
Liraglutide	Saxenda	3mg SQ	QD	\$1,165	NC by BC or IA

https://www.acfp.ca/wp-content/uploads/2018/03/ACFPPricingDoc2018.pdf

Inconvenience

Get the prescription



Fill the prescription



Pay for the prescription

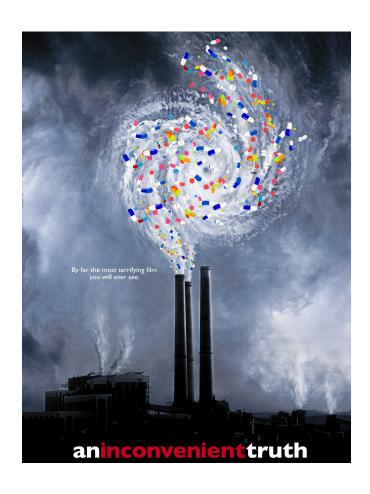


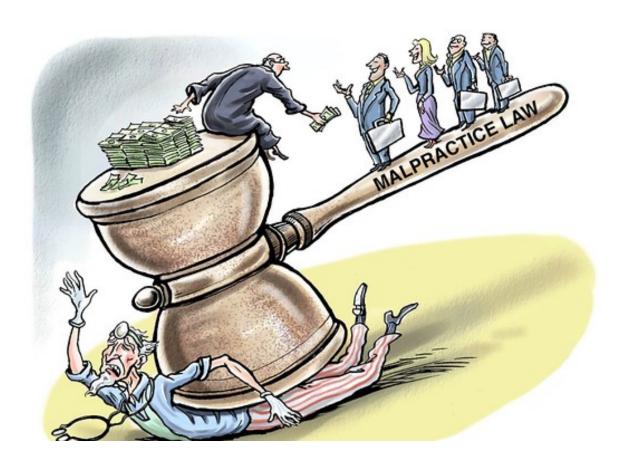
Take the prescription



Labelling/worry









RESEARCH ARTICLE

Open Access

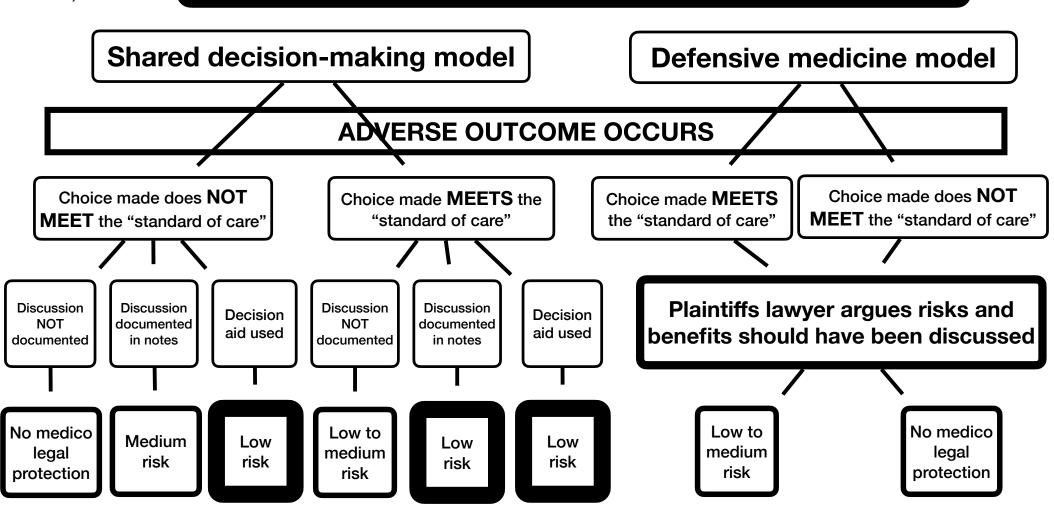
Can shared decision-making reduce medical malpractice litigation? A systematic review

Marie-Anne Durand^{1,2*}, Benjamin Moulton^{3,4,5}, Elizabeth Cockle², Mala Mann⁶ and Glyn Elwyn^{1,7}

"There is insufficient evidence to determine whether or not shared decision-making and the use of decision support interventions can reduce medical malpractice litigation. Further investigation is required."

BMC Health Services Research 2015;15:167

Two or more reasonable treatment or screening options



Defensive model (guidelines/standard of care)

NEVER get to a low litigation risk



Reducing litigation risk 2 THINGS to DO

Shared decision-making model

1) Use a decision aid

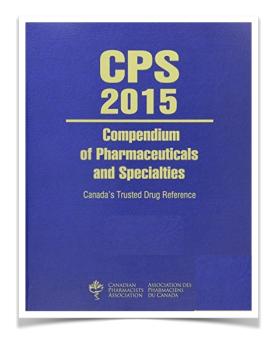


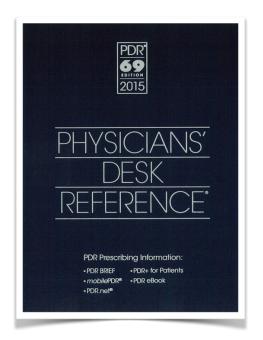
2) Document decision

This simple concept can eliminate most medication problems

VERY LOW DOSES

The doses in these books





are all "WRONG" for individual patients

It's a dose thing

"more than 80% of ADRs causing admission or occurring in hospital ... are dose related, an 'accentuation' of the known pharmacological effect of the drug, and thus predictable and potentially avoidable"

Br J Clin Pharmacol 2004; 57:121-6

CMAJ ANALYSIS

Is bigger better? An argument for very low starting doses

James P. McCormack PharmD, G. Michael Allan MD, Adil S. Virani PharmD

"Unless the condition is severe or life-threatening, drug treatment can be started at a very low dose (half or one-quarter the recommended starting dose)"

CMAJ 2011. DOI:10.1503 /cmaj.091481

Most of the effect of a medication comes from the "low" starting doses AND doubling a dose never doubles the effect - in fact it sometimes has no additional effect

A sample of Low-Dose RCT Evidence

6.25 mg hydrochlorothiazide	first marketed at 50 to 200 mg daily			
6.25 mg captopril	25 mg PO TID is still a commonly recommended initial starting dose for hypertension			
25 mg sildenafil (Viagra)	effective dose for erectile dysfunction			
25 mg sumatriptan (Imitrex)	works as well as100 mg			
5 mg daily fluoxetine (Prozac)	similar effects to those seen at 20 mg and 40 mg daily			
0.25 mg ezetimibe (Ezetrol)	1/40th of the recommended initial starting dose provides 50% of the LDL lowering effect			
15 mg elemental iron daily	as effective for anemia in elderly as 50 mg and 150 mg with a lower incidence of side effects			
150 mg daily bupropion (Zyban) 0.5 mg BID varenicline (Champix)	produces the same rate of smoking cessation at one year as 300 mg daily (1.0 mg BID)			
10 mg atorvastatin	produces 2/3 of the effect on cholesterol as that seen with an 80 mg (8-fold increase) dose			
200 mg ibuprofen (Motrin)	as effective as 400 mg for migraine headache			
25 mg ranitidine (Zantac)	as effective as 125 mg for heartburn relief			
1.8 mg colchicine	as effective as 4.8mg for acute gout with less adverse events			

Doxepin (Sinequan)

Depression - start 25-50 mg - optimal 75mg - 150mg up to 300mg

Doxepin in the Treatment of Primary Insomnia: A Placebo-Controlled, Double-Blind, Polysomnographic Study J Clin Psychiatry 2001;62:453-63

"The results support the effectiveness of low doses (25-50 mg) of doxepin to improve sleep"

INSOMNIA

Sleep 2007; 30: 1555-61

Efficiency and Safety of Those Different Doses of Doses o

All three doses worked better than placebo AND NO side effects over placebo

A recommended low dose was still 25-50 times TOO HIGH

A Dose of Reality

When a new drug comes on the market almost never have more than 2 doses been studied

To get a drug on the market you have to show it works therefore one has to choose a dose that is high enough that if it is going to work it will work Postmarketing drug dosage changes of 499 FDA-approved new molecular entities, 1980–1999[†]

dosage changes occurred in 21% of all new molecular entities

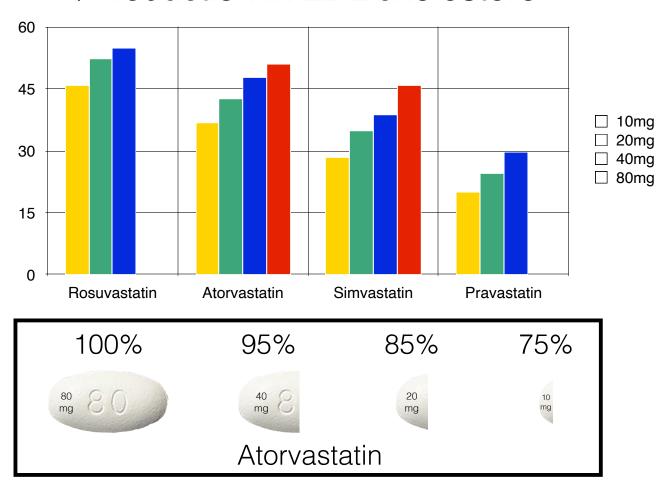
80% were dose decreases

"this pattern may represent a systematic flaw in pre-marketing dosage evaluation; it has been common practice in the pharmaceutical industry to undertake phase III trials evaluating drug effectiveness at or near maximum-tolerated doses."

Pharmacoepidemiology and Drug Safety 2002;11:439-446

DOSE reductions do not lead to proportional EFFECT reductions

% reduction in LDL cholesterol



Advantages of starting with "very" low doses

Get the potential "placebo group effect" without deception

Patients are engaged in the process of finding the best dose for them

Cost savings can be considerable and most adverse events can be minimized

Most clinically relevant drug interactions can be avoided

Approaches differ depending on outcome

Every patient is an experiment - dose and effect

SYMPTOMS - we can usually figure out if it is working - but it is tricky

PREVENTION - one will never know if it worked

Expectations